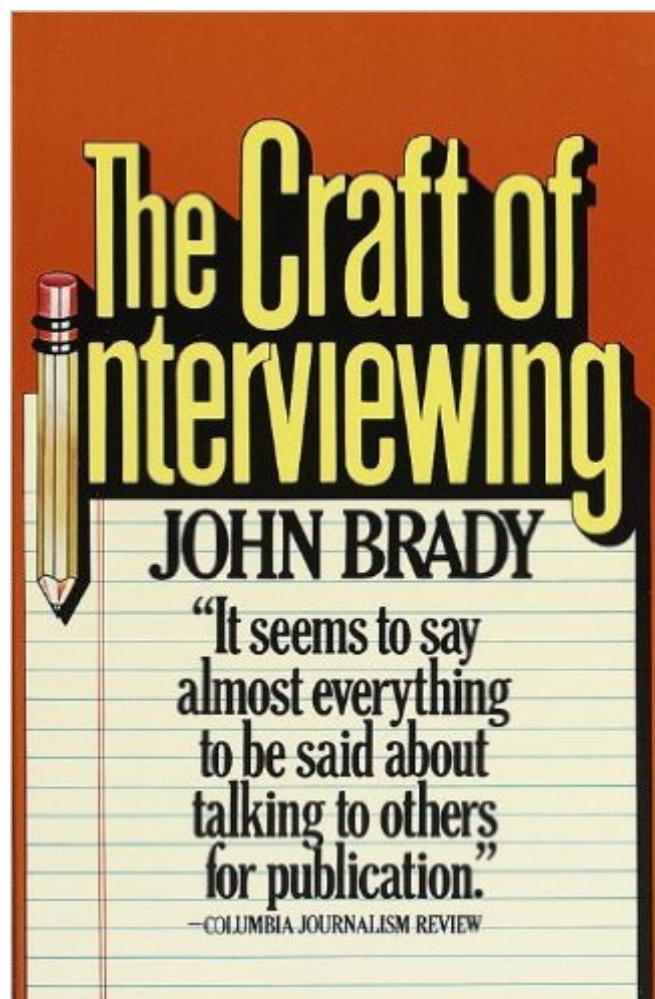


The book was found

# The Craft Of Interviewing



## **Synopsis**

John Brady, editor of Writer's Digest and himself an accomplished interviewer, has put together an indispensable guide to the art of questioning. In a lively, down-to-earth manner, "The Craft of Interviewing" covers all aspects of the interview process -- getting the interview, doing research, handling the subject face-to-face, hurdling hazards, getting tough, taking notes (on the sly, if need be), taping, dealing with off-the-record types, concluding the interview, verifying it, and writing it up. Brady has also filled the book with a myriad of anecdotes revealing the experiences of some of the best known interviewers of our times. A noteworthy appendix on the history of the interview is included.

## **Book Information**

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## **Customer Reviews**

I think there is a difference between a book being 'old' vs. 'out-dated.' Nowadays, no hard-copy book is going to be able to remain 'current' in terms of changing technologies, but this one was extremely helpful to me, very early on, in just thinking about the process of preparing for something unfamiliar to me at the time. I read it soon after college, when I was reading just about anything Writer's Digest put out. A few years later, I managed to talk my way into a Staff Writer's position with a small award-winning business newsweekly in New Orleans. Given how shy I was at the time, I was pleasantly shocked at how well prepared and even comfortable I felt as I set up and faced my first interviews. And I attribute much of that to this book and this author. Years later, I still think much of the \*thinking\* here will translate well across the years and the technology, at least for those who like

to approach things in terms of 'learning how to learn' vs. being handed a check-list. Interviewing has its practical and technical aspects, its nuts-and-bolts...but it's also an almost artistic experience in that 2 people can interview the same person and come out with very different results. This book helps you with a lot of the practical though sure, that's not going to include discussion of resources that weren't available back then. But it also goes well beyond that, helping provide the kind of understanding that can help you come up with something another interviewer might have missed, to get your anticipated questions answered but to stay tuned for those comments that lead to new questions. As for not covering e-interviews...gosh, why don't we just automate the whole process, people?BTW, I'm a female and don't remember anything in here about eyelash-batting.

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